



PRINT ACTION

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Name Company

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ANSWER THE THREE QUESTIONS BELOW FOR BPA AUDIT PURPOSES. ONE ANSWER PER QUESTION.

QUESTION 1: COMPANY BUSINESS (Check one)

PRINTERS:

General commercial printers in...

- 1A1: Lithography
- 1A2: Offset - sheetfed
- 1A3: Offset - web
- 1A4: Thermography
- 1A5: Letterpress
- 1A6: Rotogravure
- 1A7: Trade-printing primarily and commercial printing
- 1A8: Trade-only printing NO commercial printing
- 1A9: Digital Printing
- 1A9: Other commercial (please describe)

Publication and Book Printers:

- 1B1: Publication, periodical printing
- 1B2: Book printing
- 1C0: Business forms printing

Packaging Printers:

- 1D1: Packaging printing and/or converting
- 1D2: Corrugated, paper box, carton printing/converting
- 1D3: Flexible packaging/bag printing

Specialty Printers:

- 1E1: Flexographic printing
- 1E2: Screen printing
- 1E3: Envelopes printing / converting
- 1E4: Plastic and metal decorating
- 1E5: Label printing, tag, ticket printing
- 1E6: Financial, legal printing
- 1E7: Greeting card printing
- 1EA: Advertising inserts
- 1EB: Annual reports
- 1EC: Catalogs and / or direct mail
- 1ED: Directory / database
- 1EF: Other specialty (please describe)
- 1F0: Instant printer, quick printer, copyshop

In-plant Printers / Reprographics dept. within...

- 1G1: Business, industry
- 1G2: Government
- 1G3: School, college, university, institution
- 1G4: Other in-plant

Daily Newspapers:

- 2A1: Daily - with printing ALSO doing commercial printing
- 2A2: Daily - with own printing NOT doing other printing
- 3A0: Daily - publishing only (not with own printing)

Weekly, Semi-weekly or other non-daily newspapers:

- 2B1: Weekly, or other non-daily - with own printing ALSO doing commercial printing
- 2B2: Weekly, or other non-daily - with own printing NOT doing commercial printing
- 3A0: Weekly, or other non-daily - publishing only

NON-PRINTERS:

- 3A0: Publishing (no printing at this location/co.)
- 3B1: Advertising agency
- 3B2: Graphic design, art services
- 3B3: Consultant
- 3B4: Digital photography
- 3C0: Print buyer-industrial commercial company, institution
- 3D1: Print broker
- 3D2: Forms distributor
- 3B5: Other creative service (please describe)

TRADE SERVICES:

Pre-press Services:

- 4A1: Typesetting
- 4A2: Colour separations / film services
- 4A3: Service bureau
- 4A4: Platemaking

Bindery Finishing:

- 4B1: Trade bindery, finishing
- 4B2: Stamping, embossing, die-cutting
- 4B3: Labelling / mailing service
- 4B4: Other service (please describe)

MANUFACTURERS DISTRIBUTORS:

- 5A1: Manufacturer of graphic arts equipment
- 5A2: Distributor, dealer of graphic arts equipment
- 5A3: Other graphic arts supplier (please describe)

OTHERS ALLIED TO THE FIELD:

- 6A1: School (not in-plant)
- 6A2: Association member
- 6A3: Union member
- 6A4: Government (not in-plant)
- 6A5: Public library
- 6A6: Other n.e.c (please describe)

QUESTION 2: JOB TITLE (Check one)

EXECUTIVE MANAGEMENT:

- J1: Owner / Proprietor
- J2: President
- J3: Vice President
- J4: General Manager
- J5: Manager
- J6: Publisher
- J7: Editor
- J8: Company Officer

PRODUCTION MANAGEMENT:

- S1: Plant Manager
- S2: Superintendent
- S3: Supervisor
- S4: Foreman, Leadhand
- S5: Printing Plant / Maintenance Engineer
- S6: Purchasing Agent
- S7: Other (describe)

PRODUCTION OPERATING PERSONNEL:

- P1: Art / Composition Person
- P2: Prepress / Platemaking Operator
- P3: Pressroom Operator
- P4: Bindery / Finishing Operator
- P5: Sales / Marketing Person
- P6: Estimator
- P7: Apprentice
- P8: Other (describe)

QUESTION 3: COMPANY SIZE

- 3A: 1-9 employees
- 3B: 10-19 employees
- 3C: 20-49 employees
- 3D: 50-99 employees
- 3E: 100+ employees
- 3F: Unknown

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